



## Remembering MORIAH MCNEIL

Moriah McNeil was the daughter of former NFL player Emanuel McNeil, who currently administers the Progressive Educational Program at Highland Springs High School. In May 2002, Moriah was diagnosed with an aggressive form of cancer. Diagnosed at the early age of 7 years old, young Moriah demonstrated a resilient soul in her battle with cancer. On April 20, 2004, Moriah surrendered her battle with this deadly disease. To honor Moriah, her annual golf tournament serves as a fundraiser for SPARROW CLUBS USA, which supported Moriah and her family through her battle with cancer.

## SPARROW CLUBS USA



SPARROW CLUBS USA is a national 501(c) 3 non-profit organization of school-based clubs that assists children in medical crises. Through community service and fundraising projects, Sparrow Clubs support children with life threatening illnesses or chronic disabilities and whose families face financial hardship because of these medical conditions. Individual schools and youth groups are paired with a qualified local child, often a classmate, who is facing a medical crisis. Sparrow Clubs provide young people with the means to aid sick children within their community. For more information on SPARROW CLUBS USA, visit...

[www.sparrowclubs.org](http://www.sparrowclubs.org)

## THE PURPOSE

Emanuel McNeil founded The Moriah McNeil Memorial Celebrity Golf Classic in 2004, to honor the memory of his daughter Moriah. In addition to honoring Moriah, the golf tournament will raise money and bring awareness to SPARROW CLUBS USA, an organization that assists families that have children with life threatening illnesses. Please join us at the 5<sup>th</sup> Annual Moriah McNeil Memorial Celebrity Golf Tournament as we honor the memory of Moriah and bring awareness to SPARROW CLUBS USA.



## VOLUNTEERISM!

Sparrow Clubs is not only about supporting families with sick children, it is also about children helping children and about volunteerism. With the Sparrow Clubs concept, children or adults in the "Sparrow Clubs" do volunteer work to earn the dollars that are raised through corporate donors or events such as the Moriah McNeil Memorial Celebrity Golf

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## SPONSORSHIP

PRESENTING SPONSOR \$10000

- (4) Foursomes
- (1) Hole Sign
- (1) Golf Contest sponsor
- Prominent company logo on all promotional materials
- Prominent company banner at the tournament
- Awards Recognition
- Display table

CLUBHOUSE SPONSOR \$5000

- (3) Foursomes
- (1) Hole Sign
- (1) Golf Contest sponsor
- Company Recognition on Promotional Materials
- Signage at the Golf Tournament
- Awards Recognition

FAIRWAY SPONSOR \$2500

- (2) Foursomes
- (1) Hole Sign
- Awards Recognition

FOURSUME \$1000

- (1) Foursome

HOLE SPONSOR \$500

- (1) Hole Sign

## CONTACT INFORMATION

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## GOLF TOURNAMENT INFORMATION | FRIDAY JULY 11TH 2008

The Moriah McNeil Memorial Celebrity Golf Classic will take place on Friday, July 11, 2008, at Hunting Hawk Golf Club. The tournament will consist of team play with a maximum of 25 foursomes. All golf packages include green fees, carts, range balls, breakfast, and lunch. Each foursome will be paired with one celebrity personality during the tournament. As a former NFL football player, Emanuel McNeil is calling on his NFL friends, as well as other celebrities to support the tournament. Past tournaments have attracted celebrity entertainers and athletes representing current and former NFL players. Golfers will have several opportunities to win prizes as teams, individuals, and contestants in various golf contests throughout the tournament. Each golfer will receive a gift bag, continental breakfast, and lunch. Golfers of all skill levels are welcome to participate. This event will provide all participants with an opportunity to have a fun day of golf, food, and entertainment while supporting a worthy cause.

Hunting Hawk Golf Club  
15201 Ashland Road  
Glen Allen, VA 23059



PRESENTED BY



CO-SPONSORED BY



# SPONSORSHIP RESPONSE FORM



COMPANY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_ WEB ADDRESS (i.e. www.company.com) \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

CONTACT NAME \_\_\_\_\_ POSITION/TITLE \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_ EMAIL ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

OFFICE PHONE # \_\_\_\_\_ CELL PHONE # \_\_\_\_\_

OTHER CONTACT # \_\_\_\_\_

\*\*Please complete the following sponsorship response form by June 1<sup>st</sup> 2008.

## SELECT SPONSORSHIP

- Presenting Sponsor (\$10,000)
- Clubhouse Sponsor (\$5,000)
- Fairway Sponsor (\$2,500)
- Foursome (\$1,000)
- Hole Sponsor (\$500)
- Individual Golfer (\$250)
- Donation \$ \_\_\_\_\_

NOTE: Avail Marketing will send out a player information form after the sponsorship contributions are received. Sponsored teams will be assigned celebrities to play with their foursomes.

\*For more information log on to our website:  
[www.availse.com](http://www.availse.com)

- Enclosed is my check for \$ \_\_\_\_\_  
**Please make checks payable to:  
(Moriah McNeil Memorial Golf Tournament)**
- I cannot sponsor but enclosed is a contribution of \$ \_\_\_\_\_
- Please contact me. I have some questions.
- Credit Card: Type \_\_\_\_\_  
Number: \_\_\_\_\_ Exp \_\_\_\_\_  
Name on Card \_\_\_\_\_

Mail or Fax to:  
**Avail Marketing**  
9962 Brook Rd, Suite 615  
Glen Allen, VA 23059  
Phone Number: (804) 677-3694  
Fax #: (866) 439-1673

## VOLUNTEERISM CONT.

Classic. Over the last four years, the golf tournament has produced over \$60,000 in monetary support and 6000 hours of volunteer hours to support families and children in need!



(tear off at perf)

*In Loving Memory*  
of Moriah McNeil



EMANUEL McNEIL  
Hosts the 5<sup>th</sup> Annual

MORIAH  
McNEIL

MEMORIAL  
CELEBRITY  
GOLF CLASSIC  
JULY 11<sup>TH</sup> 2008

TEE-TIME: 8:30 A.M.  
HUNTING HAWK  
GOLF CLUB

presented by

